

# Resources to Continue Your Education

A COMPILATION OF RESOURCES THE SPARQ TEAM USES IN CONTINUING THEIR EDUCATION AND TAKING THE NEXT STEPS TOWARD ADVANCING IN THEIR ROLES.



## CREATIVE TEAMS

- Lighting & Blocking: [Shane Hulbert Academy](#)
- Screenwriting: [No Film School](#)
- Design Tools: [Adobe Creative Suite Certification](#) (\$\$)
- UX: [Webflow Design & Development](#)

## SOCIAL MEDIA TEAMS

- Facebook: [Facebook Blueprint](#)
- Social Media Management: [Agorapulse Social Media Manager School](#) (FREE to Agorapulse clients)



## DIGITAL ADS TEAMS

- Amazon Ads: [Udemy Courses](#)
- Targeting and Ad Buying: [Pinterest Academy](#)

## STRATEGY TEAMS

- Lead Gen: [Hubspot Inbound Certification](#)
- LinkedIn Learning: [Creating a Culture of Strategy Execution](#)
- Content: [The Strategy of Content Marketing](#)



## PARTNERSHIP DEVELOPMENT

- Prospecting: [Moz Finding Potential SEO Clients](#) (\$\$\$)
- Training: [Richardson Sales Training](#)
- Negotiating: [The Art of Negotiation](#) (\$\$\$)



## OTHER RESOURCES AVAILABLE AT:

<https://www.coursera.org/>  
<https://www.linkedin.com/learning/me>